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## ANNUAL RESULTS ANNOUNCEMENT FOR THE YEAR ENDED 30 JUNE 2018

## ANNUAL RESULTS

The board of directors (the "Board") of Esprit Holdings Limited (the "Company") announces the audited consolidated results of the Company and its subsidiaries (the "Group" or "Esprit") for the year ended 30 June 2018 together with comparative figures for the year ended 30 June 2017. The following financial information, including the comparative figures, has been prepared in accordance with International Financial Reporting Standards ("IFRS").

|  | Notes | For the year e 2018 HK\$ million | ded 30 June 2017 HK\$ million |
| :---: | :---: | :---: | :---: |
| Revenue <br> Cost of goods sold | 2 | $\begin{gathered} 15,455 \\ (7,534) \end{gathered}$ | $\begin{aligned} & 15,942 \\ & (7,712) \end{aligned}$ |
| Gross profit |  | 7,921 | 8,230 |
| Staff costs |  | $(3,087)$ | $(2,896)$ |
| Occupancy costs |  | $(2,526)$ | $(2,496)$ |
| Logistics expenses |  | $(1,029)$ | (957) |
| Marketing and advertising expenses |  | (900) | (814) |
| Depreciation |  | (528) | (518) |
| Impairment of goodwill | 3 | (664) |  |
| Impairment of customer relationships | 3 | (130) | - |
| Provision for store closures and leases, net | 10 | (152) | (12) |
| (Impairment of)/reversal of impairment of property, plant and equipment |  | (90) | 8 |
| Provision for closure costs of operations in Australia and New Zealand | 11 | (129) |  |
| Gain on disposal of a property | 12 | 16 | 100 |
| Gain on disposal of a subsidiary | 13 | - | 33 |
| Other operating costs |  | (955) | (780) |
| Operating loss (LBIT) | 3 | $(2,253)$ | (102) |
| Interest income |  | 58 | 44 |
| Finance costs | 4 | (31) | (48) |
| Loss before taxation |  | $(2,226)$ | (106) |
| Taxation (charge)/credit | 5 | (328) | 173 |
| (Loss)/profit attributable to shareholders of the Company |  | $(2,554)$ | 67 |
| (Loss)/earnings per share <br> - Basic and diluted | 7 | HK\$(1.35) | HK\$0.03 |


|  | For the year 2018 HK\$ million | ed 30 June 2017 HK\$ million |
| :---: | :---: | :---: |
| (Loss)/profit attributable to shareholders of the Company | $(2,554)$ | 67 |
| Other comprehensive income |  |  |
| Item that will not be reclassified to profit or loss: |  |  |
| Remeasurements of retirement defined benefit obligations | (4) |  |
| Items that may be reclassified subsequently to profit or loss: |  |  |
| Fair value gain/(loss) on cash flow hedge, net of tax | 152 | (77) |
| Exchange translation | 114 | 138 |
|  | 262 | 61 |
| Total comprehensive income for the year attributable to shareholders of the Company, net of tax | $(2,292)$ | 128 |


|  | Notes | HK\$ million $\begin{array}{r}2018\end{array}$ | As at 30 June 2017 HK\$ million |
| :---: | :---: | :---: | :---: |
| Non-current assets |  |  |  |
| Intangible assets |  | 2,063 | 2,851 |
| Property, plant and equipment |  | 1,571 | 1,900 |
| Investment properties |  | 24 | 23 |
| Other investments |  | 7 | 7 |
| Debtors, deposits and prepayments |  | 140 | 174 |
| Deferred tax assets |  | 524 | 822 |
|  |  | 4,329 | 5,777 |
| Current assets |  |  |  |
| Inventories |  | 2,296 | 2,540 |
| Debtors, deposits and prepayments | 8 | 1,418 | 1,438 |
| Tax receivable |  | 143 | 359 |
| Cash, bank balances and deposits |  | 4,521 | 5,221 |
|  |  | 8,378 | 9,558 |
| Current liabilities |  |  |  |
| Creditors and accrued charges | 9 | 2,919 | 3,046 |
| Provision for store closures and leases | 10 | 397 | 393 |
| Tax payable |  | 57 | 28 |
|  |  | 3,373 | 3,467 |
| Net current assets |  | 5,005 | 6,091 |
| Total assets less current liabilities |  | 9,334 | 11,868 |
| Equity |  |  |  |
| Share capital |  | 189 | 194 |
| Reserves |  | 8,837 | 11,349 |
| Total equity |  | 9,026 | 11,543 |
| Non-current liabilities |  |  |  |
| Retirement defined benefit obligations |  | 26 |  |
| Deferred tax liabilities |  | 282 | 325 |
|  |  | 308 | 325 |
|  |  | 9,334 | 11,868 |

## Notes to the consolidated financial statements

## 1. Basis of preparation

These consolidated financial statements of the Group have been prepared in accordance with IFRS and the disclosure requirements of the Hong Kong Companies Ordinance.

In the current year, the Group has adopted the following International Accounting Standards ("IAS") and IFRS effective for the Group's financial year beginning 1 July 2017:

IAS 7 (Amendments) Disclosure Initiative
IAS 12 (Amendments) Recognition of Deferred Tax Assets for Unrealised Losses IFRS 12 (Amendments) Disclosure of Interests in Other Entities

The adoption of these new standards and amendments to standards has not had any significant impact on the Group's consolidated financial statements.

## 1. Basis of preparation (continued)

The Group has not early adopted the following IAS, International Financial Reporting Interpretations Committee ("IFRIC") Interpretations and IFRS that have been issued but are not yet effective.

|  |  | Effective for accounting periods beginning on or after |
| :---: | :---: | :---: |
| IAS 19 (Amendments) | Plan Amendment, Curtailment or Settlement | 1 January 2019 |
| IAS 28 (Amendments) | Long-term Interests in Associates and Joint Ventures | 1 January 2019 |
| IAS 40 (Amendments) | Transfers of Investment Property | 1 January 2018 |
| IFRIC 22 | Foreign Currency Transactions and Advance Consideration | 1 January 2018 |
| IFRIC 23 | Uncertainty over Income Tax Treatments | 1 January 2019 |
| IFRS 2 (Amendments) | Classification and Measurement of Share-based Payment Transactions | 1 January 2018 |
| IFRS 4 (Amendments) | Applying IFRS 9 Financial Instruments with IFRS 4 Insurance Contracts | 1 January 2018 |
| IFRS 9 | Financial Instruments | 1 January 2018 |
| IFRS 9 (Amendments) | Prepayment Features with Negative Compensation | 1 January 2019 |
| IFRS 10 and IAS 28 (Amendments) | Sales or Contribution of Assets between an Investor and its Associate or Joint Venture | To be determined |
| IFRS 15 | Revenue from Contracts with Customers | 1 January 2018 |
| IFRS 15 (Amendments) | Clarification of IFRS 15 | 1 January 2018 |
| IFRS 16 | Leases | 1 January 2019 |
| IFRS 17 | Insurance Contracts | 1 January 2021 |
| IFRSs (Amendments) | Annual Improvements to IFRSs 2014-2016 Cycle | 1 January 2018 |
| IFRSs (Amendments) | Annual Improvements to IFRSs 2015-2017 Cycle | 1 January 2019 |

The Group will apply these new and revised standards and amendments in the period of initial application. The Group is currently assessing the impact of the adoption of the above new and revised standards and amendments and is not yet in a position to state whether they would have a significant impact on the Group's results of operations and financial position. Amongst these new and revised standards and amendments, IFRS 9, IFRS 15 and IFRS 16 are of higher relevancy to the Group's operations. The following describes the key changes that may impact the consolidated financial statements of the Group.

## 1. Basis of preparation (continued)

## IFRS 9 "Financial Instruments"

The new standard addresses the classification, measurement and derecognition of financial assets and financial liabilities, introduces new rules for hedge accounting and a new impairment model for financial assets.

The new hedge accounting rules will align the accounting for hedging instruments more closely with the Group's established risk management practices. As a general rule, more hedge relationships might be eligible for hedge accounting, given the standard introduces a more principle-based approach.

The new impairment model requires the recognition of impairment provisions based on expected credit losses rather than only incurred credit losses as is the case under IAS 39. It applies to financial assets classified at amortized cost, debt instruments measured at fair value through other comprehensive income, contract assets under IFRS 15 "Revenue from Contracts with Customers", lease receivables, Ioan commitments and certain financial guarantee contracts. While the Group has not yet undertaken a detailed assessment of how its impairment provisions would be affected by the new model, management expects it might result in an earlier recognition of credit losses.

The new standard also introduces expanded disclosure requirements and changes in presentation. These are expected to change the nature and extent of the Group's disclosures about its financial instruments particularly in the year of adoption of the new standard.

The Group intends to adopt the standard of IFRS 9 from 1 July 2018 without restatement of prior periods with any effects of implementation recognized as an adjustment to opening retained earnings. Management has assessed the impact of the new standard on the Group's financial statements and has not identified any material impact to the Group.

## IFRS 15 "Revenue from Contracts with Customers"

IFRS 15 will replace IAS 18 "Revenue" and IAS 11 "Construction contracts" and related interpretations. The new standard is based on the principle that revenue is recognized when control of a good or service transfers to a customer. The new standard permits either a full retrospective or a modified retrospective approach for the adoption.

The Group intends to adopt the standard using the modified retrospective approach by adjusting opening retained earnings when it adopts IFRS 15 effective 1 July 2018 without restatement of prior periods. Management has assessed the impact of the new standard on the Group's financial statements and has not identified any material impact to the Group.

## 1. Basis of preparation (continued)

## IFRS 16 "Leases"

IFRS 16 requires almost all leases of lessees to be recognized on the statement of financial position, as the distinction between operating and finance leases is removed. Under the new standard, an asset (the right to use the leased item) and a financial liability to pay rentals are recognized. The only exceptions are short-term and low-value leases. The accounting for lessors will not significantly change.

As at 30 June 2018, the Group had operating lease commitments of HK\$6,188 million. Upon adoption of IFRS 16 the majority of operating lease commitments will be recognized in the consolidated balance sheet as lease liabilities and right-of-use assets. The lease liabilities would subsequently be measured at amortized cost and the right-ofuse asset will be depreciated on a straight-line basis during the lease term.

The Group does not intend to adopt the standard before its effective date. The Group intends to apply the simplified transition approach and will not restate comparative amounts for the year prior to first adoption.

## 2. Revenue and segment information

The Group is principally engaged in retail and wholesale distribution and licensing of quality fashion and non-apparel products designed under its own internationally-known Esprit brand name in Germany, Rest of Europe*, Asia Pacific and via eshop platforms.

|  | 2018 <br> HK\$ million | 2017 <br> HK\$ million |
| :--- | ---: | ---: |
| Revenue from external customers |  |  |
| Germany | $\mathbf{5 , 2 8 1}$ | 5,522 |
| Rest of Europe | $\mathbf{4 , 1 9 9}$ | 4,337 |
| Asia Pacific | $\mathbf{1 , 6 7 4}$ | 1,923 |
| eshop | $\mathbf{4 , 1 6 9}$ | 4,032 |
| Licensing and others | $\mathbf{1 3 2}$ | 128 |
|  | $\boxed{15,455}$ | 15,942 |
|  |  |  |

Operating segments are reported in a manner consistent with the internal management reports provided to the chief operating decision-maker. The chief operating decisionmaker who is responsible for assessing performance and allocating resources for the reporting segments has been identified as the Executive Directors of the Group. The Group has been undergoing transformation in the past few years that the management and reporting structures have been reorganized. Currently, the chief operating decisionmaker determines that the operating segments are Germany, Rest of Europe, Asia Pacific and global eshop which are consistent with the latest management organization and reporting structures. Corporate services, sourcing and licensing activities are also determined as a separate operating segment. In addition, within the regions, the chief operating decision-maker also reviews the business in the retail and wholesale channel perspective which are also operating segments. The eshops in Germany, Rest of Europe and Asia Pacific are aggregated into one reporting segment under global eshop.

Inter-segment transactions are entered into under the normal commercial terms and conditions that would also be available to unrelated third parties.

* The Rest of Europe region includes our business in America and the Middle East.


## 2. Revenue and segment information (continued)

|  | Germany HK\$ million | Rest of Europe HK\$ million | Asia Pacific HK\$ million | For <br> eshop HK\$ million | year ended <br> Corporate services, sourcing, licensing and others HK\$ million | ne 2018 <br> Group HK\$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total revenue |  |  |  |  |  |  |
| Retail | 2,660 | 2,031 | 1,560 | 4,169 | - | 10,420 |
| Wholesale | 2,621 | 2,168 | 114 | - | - | 4,903 |
| Licensing and others | - | - | - | - | 7,144 | 7,144 |
| Total | 5,281 | 4,199 | 1,674 | 4,169 | 7,144 | 22,467 |
| Inter-segment revenue | - | - | - | - | $(7,012)$ | $(7,012)$ |
| Revenue from external customers |  |  |  |  |  |  |
| Retail | 2,660 | 2,031 | 1,560 | 4,169 | - | 10,420 |
| Wholesale | 2,621 | 2,168 | 114 | - | - | 4,903 |
| Licensing and others | - | - | - | - | 132 | 132 |
| Total | 5,281 | 4,199 | 1,674 | 4,169 | 132 | 15,455 |
| Segment results |  |  |  |  |  |  |
| Retail | (569) | (204) | (420) | 660 | - | (533) |
| Wholesale | 624 | 202 | 15 | - | (1) | 840 |
| Licensing and others | - | - | - | - | $(1,766)$ | $(1,766)$ |
|  | 55 | (2) | (405) | 660 | $(1,767)$ | $(1,459)$ |
| Impairment of goodwill <br> (Note) |  |  |  |  |  |  |
| Retail | - | - | (37) | (511) | - | (548) |
| Wholesale | - | - | (116) | - | - | (116) |
| Total | - | - | (153) | (511) | - | (664) |
| Impairment of customer relationships (Note) |  |  |  |  |  |  |
| EBIT/(LBIT) | 55 | (2) | (688) | 149 | $(1,767)$ | $(2,253)$ |
| Interest income |  |  |  |  |  | 58 |
| Finance costs |  |  |  |  |  | (31) |
| Loss before taxation |  |  |  |  |  | $(2,226)$ |

Note: An impairment charge of HK\$664 million for the China goodwill and an impairment charge of HK\$130 million for customer relationships were recognized during the year ended 30 June 2018 (Note 3).

## 2. Revenue and segment information (continued)

|  | Germany HK\$ million | Rest of Europe HK\$ million | Asia Pacific HK\$ million | For <br> eshop HK\$ million | year ended Corporate services, sourcing, licensing and others HK\$ million | ne 2018 <br> Group HK\$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Capital expenditure |  |  |  |  |  |  |
| Retail | 32 | 69 | 31 | 21 | 10 | 163 |
| Wholesale | 7 | 6 | 1 | - | 1 | 15 |
| Licensing and others | - | 1 | 8 | - | 118 | 127 |
| Total | 39 | 76 | 40 | 21 | 129 | 305 |
| Depreciation |  |  |  |  |  |  |
| Retail | 72 | 67 | 47 | 8 | 13 | 207 |
| Wholesale | 12 | 13 | 2 | - | 1 | 28 |
| Licensing and others | - | - | - | - | 293 | 293 |
| Total | 84 | 80 | 49 | 8 | 307 | 528 |
| Impairment of property, plant and equipment |  |  |  |  |  |  |
| Retail | 50 | 17 | 8 | - | - | 75 |
| Licensing and others | . | - | - | - | 15 | 15 |
| Total | 50 | 17 | 8 | - | 15 | 90 |
| Additional/(write-back of) provision for store closures and leases, net |  |  |  |  |  |  |
| Retail | 124 | (1) | 29 | - | - | 152 |
| Total | 124 | (1) | 29 | - | - | 152 |
| Gain on disposal of a property |  |  |  |  |  |  |
| Retail | - | - | (16) | - | - | (16) |
| Total | - | - | (16) | - | - | (16) |
| Provision for store closure costs of operations in Australia and New Zealand |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Retail | - | - | 122 | 2 | - | 124 |
| Licensing and others | - | - | - | - | 5 | 5 |
| Total | - | - | 122 | 2 | 5 | 129 |

## 2. Revenue and segment information (continued)

|  | Germany HK\$ million | Rest of Europe HK\$ million | Asia Pacific <br> HK\$ <br> million | eshop HK\$ million | e year ended Corporate services, sourcing, licensing and others HK\$ million | 2017 <br> Group HK\$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total revenue |  |  |  |  |  |  |
| Retail | 2,781 | 2,133 | 1,804 | 4,025 | - | 10,743 |
| Wholesale | 2,741 | 2,204 | 119 | 7 | ${ }^{-}$ | 5,071 |
| Licensing and others | - | - | - | - | 8,801 | 8,801 |
| Total | 5,522 | 4,337 | 1,923 | 4,032 | 8,801 | 24,615 |
| Inter-segment revenue | - | - | - | - | $(8,673)$ | $(8,673)$ |
| Revenue from external |  |  |  |  |  |  |
| Retail | 2,781 | 2,133 | 1,804 | 4,025 | - | 10,743 |
| Wholesale | 2,741 | 2,204 | 119 | 7 | - | 5,071 |
| Licensing and others | - | - | - | - | 128 | 128 |
| Total | 5,522 | 4,337 | 1,923 | 4,032 | 128 | 15,942 |
| Segment results |  |  |  |  |  |  |
| Retail | (438) | (31) | (77) | 913 | 1 | 368 |
| Wholesale | 646 | 202 | (5) | 2 | 4 | 849 |
| Licensing and others | - | - | - | - | $(1,319)$ | $(1,319)$ |
| EBIT/(LBIT) | 208 | 171 | (82) | 915 | $(1,314)$ | (102) |
| Interest income |  |  |  |  |  | 44 |
| Finance costs |  |  |  |  |  | (48) |
| Loss before taxation |  |  |  |  |  | (106) |

## 2. Revenue and segment information (continued)

|  | Germany HK\$ million | Rest of Europe HK\$ million | Asia Pacific HK\$ million | eshop HK\$ million | year ended Corporate services, sourcing, licensing and others HK\$ million | 2017 <br> Group HK\$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Capital expenditure |  |  |  |  |  |  |
| Retail | 20 | 31 | 51 | 1 | 5 | 108 |
| Wholesale | 2 | 8 | 1 | - | 1 | 12 |
| Licensing and others | - | - | 5 | 10 | 122 | 137 |
| Total | 22 | 39 | 57 | 11 | 128 | 257 |
| Depreciation |  |  |  |  |  |  |
| Retail | 81 | 66 | 50 | 2 | 15 | 214 |
| Wholesale | 12 | 13 | 4 | - | 3 | 32 |
| Licensing and others | - | - | - | - | 272 | 272 |
| Total | 93 | 79 | 54 | 2 | 290 | 518 |
| (Reversal of impairment of) /impairment of property, plant and equipment |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total | (2) | (7) | 1 | - | - | (8) |
| Additional/(write-back of) provision for store closures and leases, net |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Retail | 13 | 7 | (8) | - | - | 12 |
| Total | 13 | 7 | (8) | - | - | 12 |
| Gain on disposal of a subsidiary |  |  |  |  |  |  |
| Others | - | - | - | - | (33) | (33) |
| Total | - | - | - | - | (33) | (33) |
| Gain on disposal of a property |  |  |  |  |  |  |
| Retail | - | - | (100) | - | - | (100) |
| Total | - | - | (100) | - | - | (100) |

## 2. Revenue and segment information (continued)

Revenue from external customers is attributed to the following countries based on the location in which the sales originated:

|  | HK\$ million $\begin{array}{r}2018\end{array}$ | $\text { HK\$ million } \begin{array}{r} 2017 \end{array}$ |
| :---: | :---: | :---: |
| Germany (Note 1) | 5,281 | 5,522 |
| Rest of Europe |  |  |
| Benelux | 1,332 | 1,335 |
| France | 675 | 753 |
| Switzerland | 634 | 699 |
| Austria | 535 | 536 |
| Spain | 211 | 201 |
| Finland | 196 | 182 |
| Sweden | 183 | 193 |
| Italy | 121 | 108 |
| Poland | 65 | 58 |
| United Kingdom | 63 | 48 |
| Denmark | 52 | 53 |
| Others (Note 2) | 132 | 171 |
|  | 4,199 | 4,337 |
| Asia Pacific |  |  |
| China | 585 | 691 |
| Australia and New Zealand | 241 | 272 |
| Singapore | 222 | 216 |
| Hong Kong | 173 | 264 |
| Malaysia | 155 | 167 |
| Taiwan | 151 | 163 |
| Macau | 73 | 86 |
| Others (Note 3) | 74 | 64 |
|  | 1,674 | 1,923 |
| eshop |  |  |
| Germany | 2,479 | 2,385 |
| Benelux | 562 | 550 |
| France | 231 | 224 |
| Austria | 207 | 199 |
| Switzerland | 204 | 227 |
| China | 175 | 180 |
| United Kingdom | 49 | 46 |
| Denmark | 38 | 36 |
| Sweden | 36 | 32 |
| Finland | 28 | 27 |
| Australia and New Zealand | 21 | 25 |
| Spain | 18 | 15 |
| Others | 121 | 86 |
|  | 4,169 | 4,032 |

## 2. Revenue and segment information (continued)

|  | $\begin{array}{r} 2018 \\ \text { HK \$ million } \end{array}$ | $\begin{array}{r} 2017 \\ \text { HK\$ million } \end{array}$ |
| :---: | :---: | :---: |
| Licensing and others |  |  |
| Rest of Europe (Note 4) | 101 | 103 |
| Germany | 31 | 25 |
|  | 132 | 128 |
|  | 15,455 | 15,942 |

Note 1: Germany revenue includes wholesale revenue from other European countries mainly from Bosnia-Herzegovina, Slovenia and Russia.

Note 2: Others under Rest of Europe include revenue from other countries mainly Chile, Colombia and Canada.

Note 3: Others under Asia Pacific include wholesale revenue from other countries mainly Thailand, India and the Philippines.

Note 4: Revenue from Rest of Europe represents licensing income that comes from Asia Pacific, Europe other than Germany, America and the Middle East.

## 3. Operating loss (LBIT)

2018
HK\$ million
LBIT is arrived at after charging and (crediting) the following:

## Staff costs

Auditor's remuneration
3,087
2,896
15
Depreciation 528
Amortization of customer relationships 30
Impairment of goodwill (Note) 664
Impairment of customer relationships (Note) 130
Loss on disposal of plant and equipment 11
Impairment of/(reversal of impairment of) property, plant and equipment

90
Provision for store closures and leases, net (Note 10)
Provision for closure costs of operations in Australia and New Zealand (Note 11) 129
Gain on disposal of a property (Note 12)
Gain on disposal of a subsidiary (Note 13)
Occupancy costs

- operating lease charge (including variable rental of HK $\$ 177$ million (2017: HK\$184 million))

1,986

- other occupancy costs 540

Fair value hedges:

- exchange loss on hedged items

Other net exchange gains
(31)

Additional/(write-back of) provision for obsolete inventories, net

96
Provision for impairment of trade debtors, net 54

2017
HK\$ million

518
59
-
-
12
(8)

12

1,968
528
1

Note: The operating environment in China continues to be very challenging. The China operations have experienced significant decline in recent years. Management has performed an updated impairment assessment based on the revised financial projection. Based on the assessment, impairment charges for the goodwill and customer relationships in association with the China operations of the Group were recognized, amounted to $\mathbf{H K} \$ 664$ million and $\mathbf{H K} \$ 130$ million respectively.

## 4. Finance costs

2018
HK\$ million
31
48

## 5. Taxation

## Current tax

Hong Kong profits tax
Provision for current year
Overseas taxation
Provision for current year 84
$84 \quad 24$
Under/(over)-provision for prior years 49

## Deferred tax

Current year net charge/(credit)
195
Effect of changes in tax rates
-
Taxation charge/(credit)

Hong Kong profits tax is calculated at 16.5\% (2017: 16.5\%) on the estimated assessable profit for the year, net of tax losses carried forward, if applicable.

Overseas (outside of Hong Kong) taxation has been calculated on the estimated assessable profit for the year at the rates of taxation prevailing in the countries in which the Group companies operate, net of tax losses carried forward, if applicable.

## 6. Dividends

The Board did not declare and recommend the distribution of any dividend for the year ended 30 June 2018 (2017: nil).

## 7. (Loss)/earnings per share

## Basic

Basic loss or earnings per share is calculated by dividing the loss or profit attributable to shareholders of the Company by the weighted average number of ordinary shares in issue during the year less shares held for Share Award Scheme.
(Loss)/profit attributable to shareholders of the Company
(HK\$ million)
$(2,554)$

| $\mathbf{1 , 9 4 4}$ |  |
| ---: | ---: |
| $(38)$ | 1,944 |
| $(8)$ | - |
|  | $(6$ |

Weighted average number of ordinary shares in issue less shares held for Share Award Scheme (million)

Basic (loss)/earnings per share (HK\$ per share)

1,898
(1.35),944

## Diluted

Diluted loss or earnings per share is calculated based on dividing the loss or profit attributable to shareholders of the Company by the weighted average number of ordinary shares in issue during the year (less shares held for Share Award Scheme) adjusted by the dilutive effect of share options and awarded shares.

|  | 2018 | 2017 |
| :---: | :---: | :---: |
| (Loss)/profit attributable to shareholders of the Company (HK\$ million) | $(2,554)$ | 67 |
| Weighted average number of ordinary shares in issue less shares held for Share Award Scheme (million) | 1,898 | 1,938 |
| Adjustments for share options and awarded shares (million) | - | 3 |
| Weighted average number of ordinary shares for diluted earnings per share (million) | 1,898 | 1,941 |
| Diluted (loss)/earnings per share (HK\$ per share) | (1.35) | 0.03 |

Diluted loss per share of the year ended 30 June 2018 was the same as the basic loss per share since the share options and awarded shares had anti-dilutive effect.

## 8. Debtors, deposits and prepayments

|  | $2018$ <br> HK\$ million | $\begin{array}{r} 2017 \\ \text { HK\$ million } \end{array}$ |
| :---: | :---: | :---: |
| Trade debtors | 1,178 | 1,426 |
| Less: provision for impairment of trade debtors | (204) | (239) |
|  | 974 | 1,187 |
| Deposits | 123 | 144 |
| Prepayments | 126 | 159 |
| Other debtors and receivables | 335 | 122 |
|  | 1,558 | 1,612 |
| Non-current portion of deposits | (82) | (100) |
| Non-current portion of prepayments | (46) | (48) |
| Non-current portion of other debtors and receivables | (12) | (26) |
| Current portion | 1,418 | 1,438 |

The aging analysis by invoice date of trade debtors net of provision for impairment is as follows:

|  | HK\$ million $\begin{array}{r}2018\end{array}$ | $\begin{array}{r} 2017 \\ \text { HK\$ million } \end{array}$ |
| :---: | :---: | :---: |
| 0-30 days | 628 | 790 |
| $31-60$ days | 126 | 196 |
| 61-90 days | 79 | 54 |
| Over 90 days | 141 | 147 |
|  | 974 | 1,187 |

As of 30 June 2018, trade debtors net of provision for impairment of HK\$169 million (30 June 2017: HK\$268 million) were past due but not impaired. The aging analysis of these trade debtors is as follows:

2018
HK\$ million

| 1-30 days | 95 | 173 |
| :--- | ---: | ---: |
| $31-60$ days | 8 | 6 |
| $61-90$ days | 15 | 14 |
| Over 90 days | 51 | 75 |
| Amount past due but not impaired | $\underline{169}$ | $\mathbf{2 6 8}$ |

The Group's sales to retail customers are made in cash, bank transfer or by credit card. The Group also grants credit period, which is usually 30 to 60 days to certain wholesale and franchise customers.

## 9. Creditors and accrued charges

2018
2017
HK\$ million
HK\$ million

| Trade creditors | $\mathbf{7 2 2}$ | 735 |
| :--- | ---: | ---: |
| Accruals | $\mathbf{1 , 4 3 6}$ | 1,547 |
| Other creditors and payables | $\mathbf{7 6 1}$ | 764 |
|  | $\mathbf{2 , 9 1 9}$ | 3,046 |
|  |  |  |

The aging analysis by invoice date of trade creditors is as follows
2018
2017
HK\$ million
HK\$ million

## 0-30 days

460
583
31-60 days
194

## 61-90 days

39
Over 90 days
29

722

As at 30 June 2018, the outstanding provision for closure costs of operations in Australia and New Zealand amounted to HK\$87 million.

## 10. Provision for store closures and leases

Movements in provision for store closures and leases are as follows:

At 1 July
393
152
Provision for store closures and leases, net (152)

4
397
At 30 June
Amounts used during the year
604

Exchange translation
39712

During the year, the Group recognized a net provision of HK\$152 million (2017: HK\$12 million) for store closures and onerous leases in relation to loss-making stores in Europe and Asia.

During the year, the Group recognized unwinding of discount totaling HK\$27 million (2017: HK\$43 million) which was recognized under amounts used during the year.

The provision for store closures and leases was made in connection with the store closures and provision for onerous leases for loss-making stores.

## 10. Provision for store closures and leases (continued)

As at 30 June 2018, the provision expected to be settled within twelve months after the date of the statement of financial position is HK\$57 million (2017: HK\$95 million) and the provision expected to be settled more than twelve months after the date of the statement of financial position is HK\$340 million (2017: HK\$298 million).

## 11. Provision for closure costs of operations in Australia and New Zealand

In order to allow management to concentrate efforts and resources in developing other markets in Asia with profitable growth opportunities for the future, and avoid incurring further losses from the non-performing operations in Australia and New Zealand, management has decided to divest the operations in Australia and New Zealand. In this connection, the Group has recognized total closure costs of HK\$129 million which includes impairment of property, plant and equipment of $\mathbf{H K} \$ 18$ million, inventory write down of HK\$23 million, and provision for lease obligations, staff severance and retention, legal and professional fees totalling HK\$88 million.

## 12. Disposal of a property

On 20 September 2017, the Group sold a property in Taiwan to an independent third party at a consideration of HK\$34 million. The gain on disposal of the property, after deducting related expenses incurred for disposal, amounted to HK\$16 million and was recognized in the consolidated income statement for the year ended 30 June 2018. Total consideration amount of HK\$34 million were received in cash during the year.

On 28 June 2017, the Group sold a property in Hong Kong to an independent third party at a consideration of HK\$123 million. The gain on disposal of the property, after deducting related expenses incurred for disposal, amounted to HK\$100 million and was recognized in the consolidated income statement for the year ended 30 June 2017. Total consideration amount of HK $\$ 122$ million were received in cash during the year ended 30 June 2017.

## 13. Disposal of a subsidiary

On 24 May 2017, the Group completed the disposal of a wholly-owned subsidiary, which owned the Shenzhen property of the Group to an independent third party.

2017
HK\$ million
The net assets as at the date of disposal were as follows:
Property, plant and equipment 2
Net assets disposed of 2

Cash consideration received 39
Net assets disposed of
Expenses incurred for disposal
Gain on disposal of a subsidiary
Analysis of net cash inflow arising on disposal:
Cash consideration received
Expenses incurred for disposal

## LETTER FROM CHAIRMAN

Dear Shareholders,
This year is my first time to address you as Executive Chairman of the Group. Having served on the Board of Directors of Esprit for some years, I have accompanied Esprit through its ups and downs, and witnessed firsthand the development of the Group against the backdrop of a rapidly changing apparel industry. From the outset, I have been impressed with the resilience of the Esprit brand and the steadfast dedication of our employees, and I am honored to have been selected by the Board to assume this position to play a more active role in the next phase of the Group's strategy. As a shareholder myself, I share your frustration with the longer-than-expected turnaround of the Group. Thus, my primary mission as Executive Chairman is to assist in determining the necessary realignment of our strategic direction and priorities, and to ensure that we have the right talent onboard to drive a timely and efficient execution and deliver positive results. I am absolutely determined to see the Group succeed and I look forward to collaborating closely with the executive management team to steer the Group past these difficult times.

## Review of FY17/18

During the financial year FY17/18, Esprit continued to be affected by the rapidlyevolving retail industry, fueled by i) the continuous growth of ecommerce leading to changes in consumer consumption patterns, and ii) the intensification of price competition driven by both pure digital players and fully vertical retailers. As a result, operating conditions remain difficult, especially for brick \& mortar stores. Esprit is no exception to this dynamic and our sales performance has been adversely impacted. The corresponding pressure was further aggravated by the decrease in customers' traffic into our retail stores, both online and offline, which lead to a worse than expected revenue for the Group in FY17/18. These negative developments, together with a number of nonrecurring provisions and impairments totaling $\operatorname{HK} \$ 1,344$ million (the "Exceptional Items"), majority of which are non-cash items, have resulted in a disappointing result for the year. Although the Group's regular OPEX was reduced by $-3.3 \%$ year-on-year in local currency, such savings were not sufficient to outweigh the negative impact from the higher-than-expected decline in revenue. Thus, the Group reported revenue of HK $\$ 15,455$ million, representing a $-11.1 \%$ year-on-year decline in local currency, with a net loss of $\operatorname{HK} \$(2,554)$ million. Because a net loss was recorded for the financial year, the Board has not recommended the payment of a dividend.

Notwithstanding the net operating loss for the year, the financial position of the Group remains healthy with no debt and a net cash balance of HK\$4.5 billion as of 30 June 2018 (30 June 2017: HK\$5.2 billion). As a regular exercise, the Board frequently reviews the best options to utilize our cash reserve to create long-term value for our shareholders. While our top priority continues to be reserving necessary funds to support the turnaround process and investing in sales growth initiatives, the Board has deemed it appropriate to repurchase some shares during the year under review to enhance shareholders' value. In this regard, the Company deployed HK\$237 million to repurchase shares during the year, representing approximately $2.9 \%$ of the issued share capital of the Company.

## Moving Forward

We recognize the results of FY17/18 are far from satisfactory and the situation has challenged both the Board of Directors and the executive management team. We believe the fundamentals of the strategic initiatives as presented in our last annual report (namely Brand Rejuvenation, Product Elevation, Channels Next Generation, Markets Rightsizing and Expansion, and Cost Reduction) remain sound and are necessary to recharge the potential of the Group. However, we concede that the progress to date has yet to reignite sales momentum or translate into a positive financial performance. The Group is currently in the midst of undergoing a thorough assessment to address this situation and develop corrective measures to ensure a successful turnaround.

Since our new Group CEO, Anders Kristiansen, joined Esprit on 1 June 2018, we have immediately commenced efforts to establish ambitious medium to long-term goals. To this end, he and his team are already working vigorously on an updated strategic plan (the "Plan") which is expected to be finalized this Fall 2018. In our drive to support growth, we must sharpen the brand identity, create an inspiring omnichannel shopping experience for our customers, and launch stylish and geographically adapted collections to improve sales per square meter productivity. We will continue to leverage on the newly installed dual product engines organization, whereby the main line focuses on catering to existing customers in our core markets, and the fast-to-market line aims to introduce trendier products for the online and Asia markets, particularly China. These efforts will work in tandem with data generated from extensive consumer research to ensure that our brand, products and channels properly resonate with Esprit's target customers. We will bring our customers and what Esprit stands for as a brand to the center of everything we do in order to become more relevant to our customers again and provide them with a strong brand experience. The Board is fully aligned with the direction to push top line performance in the coming years, and I look forward to working with Anders and the executive management team to achieve that goal.

While we see the journey to reinvigorate the Esprit brand to be long and challenging, we believe that ultimately it will be rewarding. In the meantime, I request your support to sail with us through these difficult times as we power ahead and strive to reap harvest in the medium term.

Looking ahead, the operating environment will likely remain challenging in the upcoming financial year with the fallout from the trade war and rising interest rates, which may weigh on consumer sentiment and spending. Nevertheless, we now have the leadership in place and the funds to deliver on our objectives as we make a concerted effort to recapture market share and, ultimately, return the Group to growth. As Executive Chairman of the Group, I can assure you that vigorous efforts will be continued to ensure we produce improved results at a faster pace.

## Sustainability

Esprit is proud to carry on its heritage of being a responsible corporate citizen by contributing to the global community. We highlighted in last year's Annual Report that sustainability, to us, means doing what is right for the people and the planet. The incorporation of the UN Sustainable Development Goals into our strategy last year was an important step towards this goal. This year, we have taken our sustainability initiatives one step further by introducing the concept of Circular Fashion. The Circular Fashion concept encourages us to step back from a linear model, which ends with the disposal of old garments, and to start incorporating recycling into every aspect of our business. With a circular approach, we strive to find environmentally friendly solutions which cover all areas of our business, from product development and production, to operations, and also end of life cycle management for our products. As a first step, we have defined a 3-year plan including ambitious targets for each area of the company.

## Closing

Last but not least, as the Year 2018 marks the 50th anniversary of Esprit and its 25th anniversary as a listed company on The Stock Exchange of Hong Kong Limited, I would like to take this opportunity to thank all our shareholders, customers, business partners, and everyone else who has participated on this journey to build such a remarkable brand. I also want to acknowledge the hard work, dedication and commitment of employees across the Esprit business, ranging from stores staff to those working in our offices around the world. Their continued contributions are key to our future success.

Finally, I want you to know that I am mindful that time is of the essence in our efforts to revive the Esprit brand. While we certainly have a lot of work in front of us, I am convinced that by aligning the execution of our Plan, the better days of Esprit are ahead of us.

Dr Raymond OR Ching Fai
Executive Chairman
18 September 2018

## LETTER FROM GROUP CEO

Dear Shareholders,
On 1 June 2018, I had the great privilege of being appointed the CEO of Esprit Group. Since then, I have spent a lot of time listening and learning. Not only have I had conversations with employees in our offices and our stores both in Europe and Asia, but I have also met and visited our wholesale partners and other important business stakeholders. One thing that has encouraged me is that the more I learn about this company, the more I am convinced that we have a fantastic opportunity to realize Esprit's true potential.

Here are some of my first thoughts and impressions:

- Our BRAND and our unique heritage is one of our greatest assets, and we must do more to sharpen and rejuvenate our identity. We must clearly identify both who our customers are today and who our customers will be in the future. Then we must orientate ourselves around those customers and put them at the center of everything we do to become a truly customer-centric organization. The good news is that we already have a unique and extensive Esprit Friend data base. This coupled with the deep surveys and analysis that we are currently engaged in, are helping us to build a very clear picture of who we are working for.
- Once we have properly identified our brand direction and target customers, we can develop the right PRODUCTS. We must consider style and design, fashion level, quality and price, and how this position fits in the competitive landscape. This will be accompanied by a critical examination of our product development process aimed at bringing the best products to our customers in the most efficient way possible.
- Our profitable WHOLESALE business will play a central role in the new direction of the Group. We want to become "best-in-class" in what we offer to our Wholesale partners in terms of products, marketing and other support. We also see a huge opportunity in maximizing our strategic partnerships with third party wholesale ecommerce partners to capture the growth offered by online channels.
- A key strength of Esprit is our online shop, known as our "ESHOP". Our ESHOP has a leading position in the industry, as testified by the best digital fashion store award in Germany ${ }^{1}$ we have recently received. To maintain this competitive advantage, we must strive to stay ahead of the rapidly evolving world of ecommerce and keep abreast of the changing ways that our customers discover and shop for products.
- I am excited about the broad INTERNATIONAL FOOTPRINT of Esprit. Esprit is wellpositioned to exploit the vast potential of the fast-growing Asia region - particularly China. Our efforts in customer definition will form the basis of our success. A dedicated product team is already working on specific products targeted at this important market.
- I am most of all impressed by the quality, commitment and passion of our EMPLOYEES. What I am seeking to do is to define their roles more clearly, to empower them to take greater responsibility, and to enable them to make the decisions they feel are best for the business. Similarly, we need to enhance the agility of our organization to maneuver the Group through today's rapidly-changing retail environment. It is crucial to be more nimble about the way we do business and simplify the complicated structures and processes within the organization.

I am now in the process of formulating a strategic plan (the "Plan") to restore Esprit back to sustainable profitability. To help me in this exercise, I have appointed a Chief Transformation Officer who is heading a special task force comprising selected members from within the organization. They have been working closely with me since June this year to gather consumer insights, establish the relevant strategic initiatives, and map out the execution plans. We are achieving good progress on all fronts and I hope to present the Plan to the market later this year at our Investor Day.

As for operations, we continue to realize reduction in operating expenses (excluding Exceptional Items) across all key cost lines, mainly attributable to savings from store closures as well as implementation of restructuring measures to further streamline operations as the existing cost level of the Group is still too high relative to the size of our business; hence cost reduction will remain an integral part of our strategy. Although details of the Plan are yet to be finalized, we have already identified areas where we can further optimize efficiency to reduce overhead costs and achieve additional cost savings.

In closing, I would like to thank all of Esprit's employees and business partners around the world for their continued dedication, commitment and hard work. I am convinced that by working together, we will achieve our common goal of restoring Esprit to sustainable profitability and delivering long-term shareholder value. While the road to recovery is still full of challenges, I am confident that we will advance the Esprit brand forward and become even more relevant to modern customers around the world. I am genuinely excited about the next phase of the turnaround and remain very confident about Esprit's future.

I would like to thank the Board of Directors for their trust in me and for appointing me to this important role. I am truly looking forward to fulfilling my mission, and to bringing Esprit back to success.

## MANAGEMENT DISCUSSION AND ANALYSIS

## REVENUE ANALYSIS

For the financial year ended 30 June 2018 ("FY17/18" or "Period Under Review"), the Group recorded revenue of HK\$15,455 million (2017: HK\$15,942 million), representing a decline of $-11.1 \%$ year-on-year ("yoy") in local currency terms ("LCY"). The decline in Hong Kong dollar terms was less ( $-3.1 \%$ yoy) due to the strengthening of the EUR against HKD (average rate increase of $+10.3 \%$ ) during the year. This decline in revenue was the result of a combination of the impact from (i) our strategic rationalization of distribution footprint (total controlled space $-9.3 \%$ yoy) to improve bottom line, and (ii) weaker than expected retail sales performance due to decreased customers' traffic.
(i) Strategic Reduction in total controlled space

Rationalizing our distribution footprint by closing down unprofitable retail stores and non-performing wholesale spaces continues to be a paramount strategy to create a healthier platform for future growth. During FY17/18, the Group reduced total controlled space (retail and wholesale combined) by $55,288 \mathrm{sqm}$, representing a yoy reduction of -9.3\%.

In terms of Retail (excl. eshop), the Group executed a net closure of $21,289 \mathrm{sqm}$ in FY17/18, representing a yoy reduction of $-7.8 \%$.

Retail (excl. eshop) distribution channel by region (directly managed retail stores)

|  | As at 30 June 2018 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. of stores | Net change in no. of stores ${ }^{\wedge}$ | Net sales area ( $\mathrm{m}^{2}$ ) | Net change in net sales area ${ }^{\wedge}$ |  |
|  |  |  |  | $\left(\mathrm{m}^{2}\right)$ | (\%) |
| Germany | 140 | (6) | 109,515 | $(6,790)$ | -5.8\% |
| Rest of Europe | 137 | 1 | 78,616 | $(3,541)$ | -4.3\% |
| Asia Pacific | 309 | (75) | 63,076 | $(10,958)$ | -14.8\% |
| Total | 586 | (80) | 251,207 | $(21,289)$ | -7.8\% |

^ $\quad$ Net change since 1 July 2017
In terms of Wholesale (excl. eshop), the channel continues to face structural pressure and we continue to see elimination of non-performing locations by our partners. As a result, wholesale controlled space was reduced by 33,999 sqm in FY17/18, representing a yoy reduction of $-10.6 \%$.

Wholesale (excl. eshop) distribution channel by region (controlled space only)

|  | As at 30 June 2018 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  | $\begin{array}{r}\text { Net change } \\ \text { in net sales area }\end{array}$ |
| since 1 July 2017 |  |  |  |  |$)$

Net change since 1 July 2017

## (ii) Weaker than expected retail sales performance

During the Period under Review, the Group reported worse than expected retail sales performance, with a decline in comparable retail store (excl. eshop) sales of $-9.6 \%$ yoy in LCY and a decline in eshop revenue of $-6.1 \%$ yoy in LCY. Such negative development was largely due to decreased customers' traffic to our retail channels, both online and offline.

|  | Revenue change in \% (yoy in LCY) |  |  |
| :--- | ---: | ---: | ---: |
|  | First Half FY17/18 | Second Half FY17/18 | FY17/18 |
| By Distribution Channel |  |  |  |
| Retail (excl. eshop) | $-13.5 \%$ | $-14.2 \%$ | $-13.8 \%$ |
| Wholesale (excl. eshop) | $-9.6 \%$ | $-13.9 \%$ | $-11.6 \%$ |
| eshop | $-2.5 \%$ | $-9.5 \%$ | $-6.1 \%$ |
| Licensing and others | $-8.7 \%$ | $8.2 \%$ | $-0.9 \%$ |
| Total | $-9.6 \%$ | $-12.7 \%$ | $-11.1 \%$ |
|  |  |  |  |
| By Region $\wedge$ |  |  |  |
| Germany | $-8.2 \%$ | $-13.9 \%$ | $-10.9 \%$ |
| Rest of Europe | $-8.7 \%$ | $-10.9 \%$ | $-9.8 \%$ |
| Asia Pacific | $-17.0 \%$ | $-13.2 \%$ | $-15.2 \%$ |
| Total | $-9.6 \%$ | $-12.7 \%$ | $-11.1 \%$ |

[^0]
## Revenue by product

The Group markets its products under two brands, namely "Esprit" and "edc", both of which offer apparel and lifestyle products for women, men and kids. As explained in our last annual report, with the goal to improve our products performance, we have merged the Esprit Women and edc Women apparel lines under one single head and team, and similarly for Men, the Esprit Men and Men edc apparel lines are now managed under one single head and team. This will facilitate more coordinated commercial strategies (e.g. reduced overlaps in the assortment) and more efficient product development processes and teams (e.g. operational synergies between both divisions). For the purpose of this management discussion and analysis, products are categorized into three major groups: Women (Esprit \& edc) (66.1\% of Group revenue), Men (Esprit \& edc) (16.3\% of Group revenue), and Lifestyle and others (17.6\% of Group revenue).

Revenue by product

| For the year ended 30 June |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  |  | 2017 | Change in \% |  |
| Product division | HK\$ million | \% to Group Revenue | HK\$ million | \% to Group Revenue | HK\$ | Local currency |
| Women (Esprit \& edc) | 10,220 | 66.1\% | 10,387 | 65.2\% | -1.6\% | -9.7\% |
| women casual | 5,117 | 33.1\% | 5,141 | 32.2\% | -0.5\% | -8.5\% |
| women edc | 2,865 | 18.5\% | 2,859 | 18.0\% | 0.2\% | -8.2\% |
| women collection | 2,008 | 13.0\% | 2,072 | 13.0\% | -3.1\% | -11.1\% |
| trend ${ }^{\text {\# }}$ | 230 | 1.5\% | 315 | 2.0\% | -27.1\% | -33.4\% |
| Men (Esprit \& edc) | 2,525 | 16.3\% | 2,733 | 17.1\% | -7.6\% | -15.0\% |
| men casual | 1,471 | 9.5\% | 1,582 | 9.9\% | -7.0\% | -14.3\% |
| men edc | 769 | 5.0\% | 803 | 5.0\% | -4.2\% | -12.1\% |
| men collection | 285 | 1.8\% | 348 | 2.2\% | -18.3\% | -25.0\% |
| Lifestyle and others* | 2,710 | 17.6\% | 2,822 | 17.7\% | -3.9\% | -12.2\% |
| Total | 15,455 | 100.0\% | 15,942 | 100.0\% | -3.1\% | -11.1\% |

\# The Trend Division was set up as a laboratory to test our fast-to-market product development processes. The lessons we have learned have been applied to other product divisions under the Women segment, hence it is more meaningful to interpret the combined performance of these product divisions
Lifestyle and others mainly include bodywear, accessories, shoes, and the sales and royalty income from licensed products such as kidswear, timewear, eyewear, jewelry, bed \& bath and houseware

## Women (Esprit and edc)

Women (Esprit and edc), represented $66.1 \%$ of the Group's revenue for FY17/18, recorded yoy decline in revenue of $-9.7 \%$ in LCY. This performance is far from satisfactory and is the consequence of the two major factors described in the beginning of this "Revenue Analysis" section. It is our top priority to improve our products in order to increase the appeal to our target customer groups. In that respect, the most important accomplishment this year in terms of product was the establishment of a new product organization along two separate tracks - a main line and a fast-to-market line, whereby the main line focuses on catering to existing customers in our core markets, and the fast-to-market line aims to introduce trendier products for the online and APAC markets, particularly China. These two product engines will work in tandem with the results of consumer analytics to ensure Esprit product offerings meet the taste and preferences of our distinct target customer groups in different regions. The improvements we are making to our products will be centered on three main objectives: (i) further strengthen our design identity, (ii) elevate the intrinsic quality of the products through incorporating better lining, trimmings, finishing and yarn, and (iii) increase the share of sustainable
products. The team is working hard to have the first collection of new products reach stores for the Fall-Winter 2018 season ("FW2018").

## Men (Esprit \& edc)

Men (Esprit \& edc), represented $16.3 \%$ of the Group's revenue for FY17/18, recorded yoy decline in revenue of $-15.0 \%$ in LCY. In addition to the factors described in the beginning of this "Revenue Analysis" section, the decline was aggravated by reduced space allocation to men's products in our retail stores ( $-9.9 \%$ yoy) due to its continued weak performance.

## Lifestyle and others

Lifestyle and others, representing $17.6 \%$ of the Group's revenue, recorded yoy decline in revenue of $-12.2 \%$ in LCY. This product group comprises mainly bodywear, accessories, shoes, and the sales and royalty income from licensed products such as kidswear, timewear, eyewear, jewelry, bed \& bath, and housewear. Excluding the Kids division (-75.2\% yoy in LCY) which has been licensed to Kidiliz Group (formerly Groupe Zannier), the Lifestyle and others revenue decline was $-8.7 \%$ yoy in LCY.

While we acknowledge that the performance in FY17/18 is below our expectation for all product divisions, we are confident that the directions introduced in the Letter from Group CEO will positively contribute to our product performance in the coming future.

## Revenue by region and distribution channel

Geographically, the majority of the Group's business is generated in Europe and Asia Pacific. In our analysis, the countries in which we operate are grouped along three major regions: "Germany", "Rest of Europe" (including America and the Middle East) and "Asia Pacific" ("APAC").

The business in these markets is mainly generated through three distribution channels: "Retail (excl. eshop)", "Wholesale (excl. eshop)" and "Eshop".

Before analyzing the detailed revenue performance by region and by distribution channel, Retail (excl. eshop) and Wholesale (excl. eshop) deserve some comments on their overall development. Eshop is addressed separately later in this section.

Retail (excl. eshop) was adversely impacted by intense competition and strategic store closures as described in the beginning of this "Revenue Analysis" section. The revenue decline of $-13.8 \%$ yoy in LCY in FY17/18, was the results of a combination of i) $-9.6 \%$ yoy decline in comparable store sales in LCY due to decrease in customers' traffic to our stores; and ii) $-7.8 \%$ yoy reduction in net sales areas due to rightsizing of our stores network including closure of the most unprofitable retail stores. It is worth noting that gross profit margin of the retail (excl. eshop) channel has improved and OPEX of the channel was reduced year-on-year, both as planned. Unfortunately, these improvements were outweighed by negative impact from the worse than expected decline in revenue, which led to deleverage effect and deepened operating loss of the business.

Wholesale (excl. eshop) performance was generally in line with management expectation. The revenue decline of $-11.6 \%$ yoy in LCY is broadly in line with the corresponding yoy reduction in wholesale controlled space of $-10.6 \%$. Moreover, gross profit margin of the channel has improved and OPEX of the channel was reduced over last year, both as planned. However, similar to Retail (excl. eshop), improvements in gross profit margin and OPEX were outweighed by deleverage effect as a consequence of revenue decline, and led to a decrease in profitability of the business. Nevertheless, the business remains profitable with a double digit percentage EBIT margin.

The following table sets forth the breakdown of revenue across the three regions and the different distribution channels.

Revenue by region and by distribution channel

| For the year ended 30 June |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  |  | 2017 | Revenue Change in \% |  | Net change in net sales area |
|  | HK\$ million | \% to Group Revenue | HK\$ million | \% to Group Revenue | HK\$ | Local currency |  |
| Germany | 7,791 | 50.4\% | 7,932 | 49.8\% | -1.8\% | -10.9\% | -8.9\% |
| Retail (excl. eshop) | 2,660 | 17.2\% | 2,781 | 17.4\% | -4.4\% | -13.1\% | -5.8\% |
| Wholesale (excl. eshop) | 2,621 | 17.0\% | 2,741 | 17.2\% | -4.4\% | -13.3\% | -10.9\% |
| eshop | 2,479 | 16.0\% | 2,385 | 15.0\% | 3.9\% | -5.8\% | n.a. |
| Licensing | 31 | 0.2\% | 25 | 0.2\% | 23.8\% | 12.2\% | n.a. |
| Rest of Europe | 5,769 | 37.3\% | 5,866 | 36.8\% | -1.7\% | -9.8\% | -6.8\% |
| Retail (excl. eshop) | 2,031 | 13.1\% | 2,133 | 13.4\% | -4.8\% | -12.0\% | -4.3\% |
| Wholesale (excl. eshop) | 2,168 | 14.0\% | 2,204 | 13.9\% | -1.6\% | -9.8\% | -8.3\% |
| eshop | 1,469 | 9.5\% | 1,426 | 8.9\% | 3.0\% | -6.7\% | n.a. |
| Licensing and others | 101 | 0.7\% | 103 | 0.6\% | -2.0\% | -4.0\% | n.a. |
| Asia Pacific | 1,895 | 12.3\% | 2,144 | 13.4\% | -11.6\% | -15.2\% | -16.9\% |
| Retail (excl. eshop) | 1,560 | 10.1\% | 1,804 | 11.3\% | -13.5\% | -17.1\% | -14.8\% |
| Wholesale (excl. eshop) | 114 | 0.7\% | 119 | 0.7\% | -4.5\% | -5.9\% | -27.0\% |
| eshop | 221 | 1.5\% | 221 | 1.4\% | 0.1\% | -5.3\% | n.a. |
| Total | 15,455 | 100.0\% | 15,942 | 100.0\% | -3.1\% | -11.1\% | -9.3\% |
| Retail (excl. eshop) | 6,251 | 40.4\% | 6,718 | 42.1\% | -6.9\% | -13.8\% | -7.8\% |
| Wholesale (excl. eshop) | 4,903 | 31.7\% | 5,064 | 31.8\% | -3.2\% | -11.6\% | -10.6\% |
| eshop | 4,169 | 27.0\% | 4,032 | 25.3\% | 3.4\% | -6.1\% | n.a. |
| Licensing and others | 132 | 0.9\% | 128 | 0.8\% | 3.0\% | -0.9\% | n.a. |

$\wedge \quad$ Net change since 1 July 2017
n.a. Not applicable

## Germany

Germany, the largest market of the Group, accounted for approximately half (50.4\%) of total Group revenue in FY17/18. The country recorded revenue of HK\$7,791 million in FY17/18, representing a yoy decline of $-10.9 \%$ in LCY, as compared to corresponding reduction in total controlled space of $-8.9 \%$ yoy. In terms of distribution channels, Retail (excl. eshop), Wholesale (excl. eshop), Eshop and the Licensing business contributed to $34.1 \%, 33.7 \%, 31.8 \%$ and $0.4 \%$ of its revenue, respectively.

Germany Retail (excl. eshop) recorded revenue of HK $\$ 2,660$ million, representing a yoy decline of $-13.1 \%$ in LCY. The revenue decline was primarily attributable to the comparable store sales decline of $-10.6 \%$ yoy in LCY, as a result of the factors as discussed at the beginning of this "Revenue Analysis" session. As for progress on rightsizing our store network in Germany, there was a visible reduction in net sales areas of $-5.8 \%$ yoy despite the characteristic of longer lease terms in this market.

Germany Wholesale (excl. eshop) recorded revenue of HK\$2,621 million, representing a yoy decline of $-13.3 \%$ in LCY, against a decline in corresponding controlled space of $-10.9 \%$ yoy. We continue to observe decline in order intakes from traditional offline partners, as they continue to suffer from structural pressure in the channel.

## Rest of Europe

Rest of Europe comprises countries in Europe (except Germany), in America and in the Middle East (representing $37.3 \%$ of total Group revenue). The region recorded revenue of $\mathrm{HK} \$ 5,769$ million in $\mathrm{FY} 17 / 18$, representing a yoy decline of $-9.8 \%$ in LCY. In terms of distribution channels, Retail (excl. eshop), Wholesale (excl. eshop), Eshop and Licensing businesses contributed to $35.2 \%, 37.6 \%, 25.5 \%$ and $1.7 \%$ of the region's revenue, respectively.

Rest of Europe Retail (excl. eshop) recorded revenue of HK\$2,031 million, representing a yoy decline of $-12.0 \%$ in LCY. Similar to Germany, the revenue decline was primarily attributable to decline in comparable store sales of $-9.6 \%$ yoy in LCY as a result of the factors as discussed at the beginning of this "Revenue Analysis" session. As for progress on rightsizing our store network in the region, there was a reduction in net sales area of $-4.3 \%$ yoy during FY17/18 (FY16/17: -5.0\%).

Rest of Europe Wholesale (excl. eshop) recorded revenue of HK\$2,168 million, representing a yoy decline of $-9.8 \%$ in LCY, broadly in line with the corresponding reduction in controlled space of $-8.3 \%$ yoy.

## Asia Pacific

Asia Pacific ("APAC") comprises mainly China, Australia and New Zealand ("ANZ"), Singapore, Hong Kong, Malaysia, Taiwan and Macau (representing 12.3\% of total Group revenue). The region recorded revenue of HK\$1,895 million in FY17/18, representing a yoy decline of $-15.2 \%$ in LCY which was less than the corresponding reduction in total controlled space of $-16.9 \%$ yoy. In terms of distribution channels, Retail (excl. eshop), wholesale (excl. eshop), and Eshop contributed to $82.3 \%, 6.0 \%$, and $11.7 \%$ of the region's revenue, respectively.

Asia Pacific Retail (excl. eshop), representing 10.1\% of total Group revenue, recorded a revenue decline of $-17.1 \%$ yoy in LCY. This revenue development was primarily due to reduction in net sales area of $-14.8 \%$ yoy which meets our plan to accelerate the restructuring of the store network in the region, particularly in China, Taiwan, ANZ, and Hong Kong, where the respective net sales areas were reduced by $-14.5 \%,-24.4 \%$, $-29.3 \%$ and $-23.9 \%$. The $-29.3 \%$ space decline for ANZ reflects the commencement of our work to exit the region whilst the $-23.9 \%$ space decline for Hong Kong reflects the closure of our flagship store in Tsim Sha Tsui. Other than store closures, the revenue decline of APAC was also attributable to measures aiming to lower the level of discounting in the region in order to restore our brand equity and to ultimately enhance profitability, as well as the underperformance of concession counters in the department stores in China (comparable store sales decline of $-11.1 \%$ yoy in LCY).

Asia Pacific Wholesale (excl. eshop), representing $0.7 \%$ of total Group revenue, recorded a revenue decline of $-5.9 \%$ yoy in LCY. This revenue development compares favorably against the corresponding reduction in controlled space of $-27.0 \%$ yoy, thanks to new order intakes from our new APAC wholesale partners in India and Myanmar, as well as improved order intakes from our existing wholesale partner in the Philippines.

## Eshop

Eshop accounted for 27.0\% of total Group revenue (FY16/17: 25.3\%) and comprises our directly managed ecommerce business in European and APAC countries, and the sales to third-party online platforms in APAC. During the Period Under Review, this channel generated HK $\$ 4,169$ million in revenue, representing a decline of $-6.1 \%$ yoy in LCY.

Eshop Germany and Rest of Europe, representing 59.5\% and $35.2 \%$ of the Group's total Eshop revenue in FY17/18, recorded revenue decline of $-5.8 \%$ and $-6.7 \%$ in LCY, respectively. Similar to our brick and mortar retail, the negative development was mainly attributable to decrease in customers' traffic aggravated by increased competition from pure play online retailers. Given Eshop's strategic importance, we have created a new fast-to-market line tailored to the specific needs of our online customers in order to drive sales growth. The team is working hard to have the first collection of these new products reach our eshop for FW2018 season.

Eshop APAC, representing 5.3\% of the Group's total Eshop revenue in FY17/18, recorded revenue decline of $-5.3 \%$ yoy in LCY. This revenue decline is the result of management's decisive actions to focus on higher-profitability model by reducing the level of promotional activities and discounts to increase gross profit margin. That being said, the ecommerce market in APAC, particularly China, is characterized by promotional activities and discounts. As such, tactical promotions were implemented from time to time to help protect market share and drive sales. For instance, during a seasonal sale event in the fourth quarter of FY17/18, the team increased the intensity of promotional activities and discounts decisively to help clear aged inventories, and saw significant growth in revenue for the particular quarter.

## PROFITABILITY ANALYSIS

The table below presents the results of the Group for FY17/18 and FY16/17, with a differentiation of "Regular OPEX" and "Exceptional Items". Regular OPEX comprises recurring expenses of the underlying operation ("Underlying Operation"). Exceptional Items are exceptional gains and expenses arising from non-regular operational activities of the Group, comprising those relating to the net provisions for store closures and onerous leases, impairment of fixed assets, as well as relevant expenses/gains that are expected to be non-recurring (e.g. one-off costs in relation to staff reduction plans etc.).


For FY17/18, the Group recorded a Gross Profit of HK $\$ 7,921$ million, which resulted in a gross profit margin of $51.3 \%$, more or less the same as compared to last year. The slight decrease of $-0.3 \%$ point in LCY was mainly due to lower proportion of Retail (excl. eshop) revenue which represents $40.4 \%$ of Group revenue this year as compared to 42.1\% last year.

Regular OPEX (excluding Exceptional Items) amounted to $H K \$(8,830)$ million in FY17/18, representing a yoy decline of $-3.3 \%$ in LCY. We continue to see reduction in operating expenses, with savings achieved across all the major cost lines, except for a slight increase in marketing and advertising expenses (+0.9\% yoy in LCY) to strengthen our customer relationship management ("CRM") program.

In terms of profitability, the improvement in operating expenses was not sufficient to outweigh the negative impact from higher than expected decline in revenue. As a result, LBIT of underlying operations (i.e. excluding the Exceptional Items) for FY17/18 was a loss of HK\$(909) million (FY16/17: HK $\$(186)$ million).

Exceptional Items refers to exceptional gains and expenses arising from nonoperational activities of the Group. As detailed in the table at the beginning of this section, there was a net exceptional expense of $\operatorname{HK} \$(1,344)$ million in FY17/18, majority of which are non-cash items, primarily related to non-recurring provisions, impairments (the "Non-recurring Provisions and Impairments") and one-off expenses. The largest Exceptional Items being the full impairment of the remaining balance of the goodwill and customer relationships in association with the China operations of HK\$(794) million; additional provisions and impairments for store closure and onerous leases due to weaker than expected sales performance of directly managed retail stores of HK\$(152) million; the one-off costs related to the divesture of operations in ANZ of HK\$(129) million; one-off costs in relation to staff reduction plans of HK\$(119) million; additional provision for inventory of $\operatorname{HK} \$(76)$ million arising from a change in the estimation methodology to reflect more appropriately the net realizable value of aged inventories; and impairment of $\operatorname{HK} \$(26)$ million in association with obsolete SAP applications that have been capitalized but are no longer in use due to change in internal processes.

After including all the Exceptional Items, LBIT of the Group was HK\$(2,253)million in FY17/18 as compared to LBIT of HK\$(102) million in the same period last year.

Interest was a net income of HK\$27 million (FY16/17: Net Interest expense of HK\$(4) million), as a result of a combination of i) interest earned on cash, bank balances and deposits of HK $\$ 58$ million, representing an effective interest rate of $1.2 \%$ per annum (FY16/17: $0.8 \%$ ), offset by ii) non-cash interest expenses primarily related to time value of provision for store closure and onerous leases.

Taxation was a net taxation expense of HK\$(328) million (FY16/17: net taxation credit of HK $\$ 173$ million), mainly comprised of a write down of deferred taxation assets of HK\$(193) million in association with the German operations, which is a non-cash item, due to continued decline of the business in recent years.

Net Loss of the Group was $\operatorname{HK}(2,554)$ million, as compared to a net profit of $\operatorname{HK} \$ 67$ million for FY16/17.

## LIQUIDITY AND FINANCIAL RESOURCES ANALYSIS

The Group continues to be prudent about maintaining a sound financial position that enables the execution of our key strategic initiatives over the coming years.

Net Cash: We are seeing some pressure on our cash balance due to the worse than expected decline in revenue. As at 30 June 2018, the Group remained debt free with net cash of HK\$4,521 million (30 June 2017: HK\$5,221 million), representing a net cash utilization of $\mathrm{HK} \$(700)$ million for $\mathrm{FY} 17 / 18$, as compared to $\mathrm{HK} \$(120)$ million for the last financial year. The increase in cash utilization is mainly due to (i) a negative operating cash flow (including changes in working capital) for $\mathrm{FY} 17 / 18$ of $\mathrm{HK} \$(418)$ million (FY16/17: HK\$(81) million) ; and (ii) cash used in the repurchase of shares of HK\$(237) million.


Inventories: Our inventory balance amounted to HK\$2,296 million (30 June 2017: HK $\$ 2,540$ million), representing a yoy reduction of $-9.6 \%$, despite the $+1.7 \%$ yoy appreciation in EUR/HKD closing rate. In terms of unit, the total number of inventory at the end of June 2018 was 32.9 million pieces, a yoy decrease of $-4.8 \%$ as compared to 34.6 million pieces a year ago. Inventory turnover days was 128 days, an increase of 5 days as compared to a year ago ( 30 June 2017: 123 days) mainly due to the weaker than expected sales performance of the retail (excl. eshop) and Eshop businesses.


Net trade debtors was HK\$974 million (30 June 2017: HK\$1,187 million), representing a yoy decrease of $-18.0 \%$ in LCY, which compares favorably against the Group revenue decline of $-11.1 \%$ and wholesale (excl. eshop) revenue decline of $-11.6 \%$ in LCY. The cover ratio before provision (the amount of insured and secured gross trade debtors including VAT over total gross trade debtors including VAT) increased to 46.3\% (30 June 2017: 42.2\%).


Capital expenditure (CAPEX): We remain cautious in CAPEX investments as we stay vigilant in cash flow management and cost control. The Group invested HK\$305 million in CAPEX in FY17/18 (FY16/17: HK\$257 million), representing an increase of $18.7 \%$ yoy largely due to the investment in the extension of the distribution center in Mönchengladbach, and the rollout of our Omnichannel services in the stores, e.g. installation of instore WiFi.

|  | For the year ended 30 June |  |
| :--- | ---: | ---: |
| HK\$ million | 2018 | 2017 |
| New stores | 30 | 50 |
| Refurbishment | 76 | 48 |
| IT projects | 45 | 48 |
| Office \& others | 154 | 111 |
| Purchase of property, plant and equipment | 305 | 257 |

Total interest bearing external borrowings: As at 30 June 2018, the Group had no interest bearing external borrowings (30 June 2017: nil).

## FOREIGN EXCHANGE RISK MANAGEMENT

The Group faces foreign exchange risk arising from exposure to various currencies, primarily with respect to the Euro.

While the majority of the Group's revenue is denominated in Euro, we report our financial results in Hong Kong Dollars. As a result, fluctuations in the value of the Euro against the Hong Kong Dollar could affect our revenue which is reported in Hong Kong Dollar. In addition, the purchases of finished goods in Euro account for only a small portion of our total purchases of finished goods while our revenue are generated primarily in Euro. Although we currently use foreign currency forward contracts to hedge exposure to the foreign exchange risk related to our purchases, fluctuations in the value of the Euro against other currencies, mostly against the US Dollar, could affect our margins and profitability.

In view of this potential risk, the Group has taken measures to proactively manage its Euro exposure, specifically early hedging of virtually all purchases of finished goods for FY17/18. Owing to the strengthening of the Euro against US Dollar in the past 12 months, average EUR:USD rate hedged for FY18/19 is better than the prevailing market rates. The Group will continuously monitor and review purchases of finished goods as well as potential price adjustment, depending on the movements of relevant exchange rates.

## OUTLOOK FOR FY18/19

FY17/18 has been a difficult year, as we have observed decreased customers' traffic to our brick-and-mortar retail stores and increased competition in the ecommerce channel; accordingly we are conscious that the operating environment will continue to be challenging.

Looking ahead, corrective measures are in place to reignite sales momentum to address this situation. An internal taskforce had conducted an in-depth analysis of the situation and diagnosed the problems we are facing. We now have a clear plan (the "Plan") on how we can return Esprit to sustainable growth and profitability. The main initiatives of the plan include: 1) sharpen our brand identity and put the customer at the center of everything we do; 2) improve product offerings and how it relates to our consumer and brand position; 3) reduce complexity and improve accountability in the organization; and 4) become a leaner organization and eliminate loss-making parts of the business to build a stronger foundation for the future. The directions are clear, but the details are still being worked out and are subject to local laws, regulations and negotiation with workers councils. The Plan will be presented to the market later this year at an investor day.

With respect to FY18/19, Revenue is expected to decline by low double-digit percentage yoy mainly attributable to two factors: i) continue rationalization of distribution footprint will lead to mid to high single-digit percentage yoy decline in total controlled space; and ii) customers' traffic is likely to see decline although at a slightly lower rate than last year amidst implementation of measures to revive store traffic.

Regarding gross profit margin, we aim to maintain it at a stable level. While we will continue our decisive measures to reduce markdowns and promotions, the benefit is expected to be offset by a lower proportion of Retail (excl. eshop) revenue which typically enjoys a higher gross margin.

As for OPEX, we see opportunities to significantly reduce our operating expenses by restructuring and simplifying the organization, and continuing the closure of loss making stores. Although details of the Plan are yet to be finalized, we have already identified areas where we can further optimize efficiency to reduce overhead and other operating costs. That being said, some upfront costs ("One-off costs") will be incurred in FY18/19 in order to implement the cost reduction measures, and the savings are expected to be fully realized over the next 2 to 3 years. All-in-all, a mid-single digit percentage reduction in OPEX (excluding One-off costs) is expected for FY18/19.

With respect to CAPEX, we expect to see a level slightly less than previous year.

## APPENDIX

Revenue by Country

| For the year ended 30 June |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  |  | 2017 Revenue change in \% Net change |  |  |  |
|  |  | \% to Group |  | \% to Group |  |  | net sales |
| Country ${ }^{\wedge}$ | HK\$ million | Revenue | HK\$ million | Revenue | HK\$ | currency | area^ |
| Germany* | 7,791 | 50.4\% | 7,932 | 49.8\% | -1.8\% | -10.9\% | -8.9\% |
| Rest of Europe | 5,769 | 37.3\% | 5,866 | 36.8\% | -1.7\% | -9.8\% | -6.8\% |
| Benelux \# | 1,910 | 12.4\% | 1,895 | 11.9\% | 0.8\% | -8.6\% | -5.4\% |
| France | 906 | 5.9\% | 977 | 6.1\% | -7.2\% | -15.8\% | -14.0\% |
| Switzerland | 838 | 5.4\% | 926 | 5.8\% | -9.5\% | -13.7\% | -3.4\% |
| Austria | 742 | 4.8\% | 735 | 4.6\% | 0.9\% | -8.6\% | -5.0\% |
| Spain | 229 | 1.5\% | 216 | 1.4\% | 6.5\% | -3.8\% | 2.2\% |
| Finland | 224 | 1.5\% | 209 | 1.3\% | 6.9\% | -2.8\% | -1.8\% |
| Sweden | 219 | 1.4\% | 225 | 1.4\% | -2.6\% | -9.7\% | -13.1\% |
| Italy | 130 | 0.8\% | 116 | 0.7\% | 12.0\% | 1.4\% | 1.1\% |
| United Kingdom | 112 | 0.7\% | 94 | 0.6\% | 19.0\% | 9.6\% | -16.0\% |
| Poland | 93 | 0.6\% | 75 | 0.5\% | 24.3\% | 11.3\% | -0.3\% |
| Denmark | 90 | 0.6\% | 89 | 0.6\% | 1.6\% | -7.8\% | -6.8\% |
| Ireland | 7 | 0.0\% | 7 | 0.0\% | 2.1\% | -7.7\% | - |
| Norway | 3 | 0.0\% | 3 | 0.0\% | -4.6\% | -10.5\% | 6.2\% |
| Portugal | 1 | 0.0\% | 1 | 0.0\% | 33.2\% | 20.2\% | -100.0\% |
| Others \#\# | 265 | 1.7\% | 298 | 1.9\% | -11.4\% | -13.7\% | -12.1\% |
| Asia Pacific | 1,895 | 12.3\% | 2,144 | 13.4\% | -11.6\% | -15.2\% | -16.9\% |
| China | 760 | 4.9\% | 871 | 5.4\% | -12.8\% | -17.4\% | -18.3\% |
| Australia and New Zealand | 262 | 1.7\% | 297 | 1.9\% | -11.7\% | -14.4\% | -29.3\% |
| Singapore | 240 | 1.6\% | 227 | 1.4\% | 5.8\% | 0.8\% | -7.8\% |
| Hong Kong | 174 | 1.1\% | 265 | 1.7\% | -34.2\% | -34.2\% | -23.9\% |
| Malaysia | 158 | 1.0\% | 169 | 1.1\% | -6.7\% | -12.6\% | -5.6\% |
| Taiwan | 154 | 1.0\% | 165 | 1.0\% | -6.8\% | -11.7\% | -24.4\% |
| Macau | 73 | 0.5\% | 86 | 0.5\% | -14.9\% | -14.9\% | 19.8\% |
| Others ${ }^{\text {@ }}$ | 74 | 0.5\% | 64 | 0.4\% | 15.9\% | 15.9\% | -20.0\% |
| Total | 15,455 | 100.0\% | 15,942 | 100.0\% | -3.1\% | -11.1\% | -9.3\% |

$\wedge \quad$ Net change since 1 July 2017
$\wedge \wedge \quad$ Country as a whole includes retail (excl. eshop), eshop, wholesale (excl. eshop) and licensing operations

* Includes licensing
\#\# Others under Rest of Europe include i) retail (incl. eshop) revenue from Czech Republic, Hungary, Slovakia, Latvia, Slovenia, Estonia, Malta, Romania, Greece, Croatia and Bulgaria; ii) wholesale (excl. eshop) revenue from other countries mainly Chile, Colombia, Canada and the Middle East, as well as iii) third party licensing income that comes from Asia Pacific, Europe other than Germany and America
@ Others under Asia Pacific include wholesale (excl. eshop) revenue from other countries mainly Thailand, India and the Philippines

Retail (excl. eshop) revenue by country

| For the year ended 30 June |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  |  | 2017 Revenue change in \% |  |  | Net change |
| Country | $\begin{array}{r} \text { HK\$\$ } \\ \text { million } \end{array}$ | \% to Total Revenue | $\begin{array}{r} \mathrm{HK} \$ \\ \text { million } \end{array}$ | \% to Total Revenue | HK\$ | Local currency | in net sales area ${ }^{\wedge}$ |
| Germany | 2,660 | 42.5\% | 2,781 | 41.4\% | -4.4\% | -13.1\% | -5.8\% |
| Rest of Europe | 2,031 | 32.5\% | 2,133 | 31.7\% | -4.8\% | -12.0\% | -4.3\% |
| Benelux | 792 | 12.7\% | 769 | 11.4\% | 3.0\% | -6.6\% | 3.2\% |
| Switzerland | 516 | 8.3\% | 579 | 8.6\% | -10.9\% | -13.3\% | -5.6\% |
| Austria | 346 | 5.5\% | 351 | 5.2\% | -1.6\% | -10.6\% | -0.7\% |
| France | 188 | 3.0\% | 260 | 3.9\% | -28.0\% | -34.7\% | -45.0\% |
| Poland | 65 | 1.0\% | 58 | 0.9\% | 12.7\% | 0.5\% | -0.3\% |
| Sweden | 61 | 1.0\% | 54 | 0.8\% | 12.9\% | 6.0\% | 40.4\% |
| Finland | 49 | 0.8\% | 47 | 0.7\% | 4.3\% | -4.8\% | -9.4\% |
| Denmark | 14 | 0.2\% | 15 | 0.2\% | -1.6\% | -10.3\% | - |
| Asia Pacific | 1,560 | 25.0\% | 1,804 | 26.9\% | -13.5\% | -17.1\% | -14.8\% |
| China | 545 | 8.7\% | 636 | 9.6\% | -14.3\% | -18.9\% | -14.5\% |
| Australia and New Zealand | 241 | 3.8\% | 272 | 4.0\% | -11.4\% | -14.0\% | -29.3\% |
| Singapore | 222 | 3.6\% | 216 | 3.2\% | 2.7\% | -2.1\% | -7.8\% |
| Hong Kong | 173 | 2.8\% | 264 | 3.9\% | -34.4\% | -34.4\% | -23.9\% |
| Malaysia | 155 | 2.5\% | 167 | 2.5\% | -7.1\% | -13.0\% | -5.6\% |
| Taiwan | 151 | 2.4\% | 163 | 2.4\% | -7.2\% | -12.1\% | -24.4\% |
| Macau | 73 | 1.2\% | 86 | 1.3\% | -14.9\% | -14.9\% | 19.8\% |
| Total | 6,251 | 100.0\% | 6,718 | 100.0\% | -6.9\% | -13.8\% | -7.8\% |

^ Net change since 1 July 2017
Directly managed retail stores by country - movement since 1 July 2017

|  | As at 30 June 2018 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Country | No. of stores | Net opened stores ${ }^{\wedge}$ | Net sales area ( $\mathrm{m}^{2}$ ) | Net change in net sales area ${ }^{\text {a }}$ | $\begin{array}{r} \text { No. of comp } \\ \text { stores } \\ \text { (excl. eshop) } \\ \hline \end{array}$ | Comp-store sales growth (excl. eshop) |
| Germany | 140 | (6) | 109,515 | -5.8\% | 129 | -10.6\% |
| Rest of Europe | 137 | 1 | 78,616 | -4.3\% | 107 | -9.6\% |
| Switzerland | 36 | (2) | 16,230 | -5.6\% | 31 | -12.2\% |
| Netherlands | 24 | 4 | 15,505 | 9.2\% | 19 | -11.1\% |
| Belgium | 23 | 1 | 15,924 | -1.6\% | 18 | -9.6\% |
| Austria | 19 | - | 14,735 | -0.7\% | 17 | -10.3\% |
| France | 11 | (5) | 5,342 | -45.0\% | 9 | -3.6\% |
| Poland | 11 | - | 3,235 | -0.3\% | 5 | 11.2\% |
| Sweden | 7 | 3 | 3,570 | 40.4\% | 4 | -1.8\% |
| Luxembourg | 3 | - | 1,869 | - | 3 | -2.1\% |
| Finland | 2 | - | 1,581 | -9.4\% | - | n.a. |
| Denmark | 1 | - | 625 | - | 1 | -10.4\% |
| Asia Pacific | 309 | (75) | 63,076 | -14.8\% | 151 | -6.2\% |
| China | 145 | (33) | 27,345 | -14.5\% | 67 | -7.2\% |
| Taiwan | 52 | (16) | 4,985 | -24.4\% | 29 | -3.9\% |
| Australia | 45 | (18) | 5,381 | -26.3\% | 20 | -1.6\% |
| Malaysia | 29 | (3) | 11,827 | -5.6\% | 18 | -12.3\% |
| Singapore | 19 | (2) | 6,103 | -7.8\% | 5 | -4.0\% |
| Hong Kong |  | (1) | 4,105 | -23.9\% | 5 | -7.4\% |
| Macau | 5 | 1 | 2,440 | 19.8\% | 3 | -6.8\% |
| New Zealand | 5 | (3) | 890 | -43.1\% | 4 | -0.2\% |
| Total | 586 | (80) | 251,207 | -7.8\% | 387 | -9.6\% |

^ Net change since 1 July 2017
n.a. Not applicable

Directly managed retail stores by store type - movement since 1 July 2017

| Store type | No. of stores |  |  |  |  | Net sales area ( $\mathrm{m}^{2}$ ) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As at | vs 1 July 2017 |  | $\begin{array}{r} \text { As at } \\ 1 \text { July } 2017 \\ \hline \end{array}$ | Net change | $\begin{array}{r} \text { As at } \\ 30 \text { June } 2018 \end{array}$ | vs 1 July 2017 |  | $\begin{array}{r} \text { As at } \\ -1 \text { July } 2017 \\ \hline \end{array}$ | change |
|  | 30 June 2018 | Opened | Closed |  |  |  | Opened | Closed |  |  |
| Stores | 353 | 22 | (39) | 370 | (17) | 200,510 | 6,659 | $(18,475)$ | 212,326 | -5.6\% |
| - Germany | 123 | 3 | (10) | 130 | (7) | 95,211 | 829 | $(7,496)$ | 101,878 | -6.5\% |
| - Rest of Europe | 128 | 12 | (9) | 125 | 3 | 72,952 | 4,096 | $(4,992)$ | 73,848 | -1.2\% |
| - Asia Pacific | 102 | 7 | (20) | 115 | (13) | 32,347 | 1,734 | $(5,987)$ | 36,600 | -11.6\% |
| Concession counters | 164 | 3 | (55) | 216 | (52) | 17,571 | 1,041 | $(4,961)$ | 21,491 | -18.2\% |
| - Germany | 5 | 1 | (1) | 5 | - | 2,057 | 797 | (521) | 1,781 | 15.5\% |
| - Asia Pacific | 159 | 2 | (54) | 211 | (52) | 15,514 | 244 | $(4,440)$ | 19,710 | -21.3\% |
| Outlets | 69 | 2 | (13) | 80 | (11) | 33,126 | 854 | $(6,407)$ | 38,679 | -14.4\% |
| - Germany | 12 | 1 | - | 11 | 1 | 12,247 | 312 | (711) | 12,646 | -3.2\% |
| - Rest of Europe | 9 | 1 | (3) | 11 | (2) | 5,664 | 390 | $(3,035)$ | 8,309 | -31.8\% |
| - Asia Pacific | 48 | - | (10) | 58 | (10) | 15,215 | 152 | $(2,661)$ | 17,724 | -14.2\% |
| Total | 586 | 27 | (107) | 666 | (80) | 251,207 | 8,554 | $(29,843)$ | 272,496 | -7.8\% |

Wholesale (excl. eshop) revenue by country
For the year ended 30 June

|  | 2018 |  |  |  | 2017 Revenue change in \% |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | | Net change |
| :--- |

^ Net change since 1 July 2017
\# Others under Rest of Europe include wholesale (excl. eshop) revenue from other countries mainly Chile, Colombia, Canada, and the Middle East
@ Others under Asia Pacific include wholesale (excl. eshop) revenue from other countries mainly Thailand, India and the Philippines

Wholesale distribution channel by country (controlled space only) - movement since 1 July 2017

| As at 30 June 2018 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Franchise stores |  |  |  | Shop-in-stores |  |  |  | Identity corners |  |  |  | Total |  |  |  |
| Country | No. of stores | $\begin{array}{r} \text { Net } \\ \text { sales } \\ \text { area }\left(\mathrm{m}^{2}\right) \\ \hline \end{array}$ | Net opened stores^ | Net change in net sales area^ | No. of stores | $\begin{array}{r} \text { Net } \\ \text { sales } \\ \text { area }\left(\mathrm{m}^{2}\right) \\ \hline \end{array}$ | Net opened stores^ | Net change in net sales area^ | No. of stores |  | Net opened stores^ | Net change in net sales area^ | No. of stores |  | Net opened stores^ | Net change in net sales area^ |
| Germany | 227 | 50,733 | (20) | -10.7\% | 2,048 | 79,830 | (266) | -12.6\% | 1,081 | 21,935 | (101) | -5.1\% | 3,356 | 152,498 | (387) | -10.9\% |
| Rest of Europe | 421 | 79,006 | (30) | -9.5\% | 778 | 24,637 | (52) | -3.5\% | 817 | 19,023 | (57) | -9.1\% | 2,016 | 122,666 | (139) | -8.3\% |
| Benelux | 80 | 22,718 | (10) | -13.2\% | 48 | 2,472 | (21) | -21.2\% | 149 | 4,130 | (24) | -11.2\% | 277 | 29,320 | (55) | -13.7\% |
| France | 118 | 20,308 | (8) | -5.2\% | 259 | 5,815 | - | - | 145 | 3,967 | (11) | -6.9\% | 522 | 30,090 | (19) | -4.4\% |
| Austria | 49 | 7,721 | (6) | -13.2\% | 95 | 3,508 | - | 4.3\% | 25 | 631 | (13) | -29.6\% | 169 | 11,860 | (19) | -9.9\% |
| Sweden | 9 | 3,016 | (10) | -44.9\% | 2 | 98 | 2 | n.a. | 37 | 907 | 10 | 25.4\% | 48 | 4,021 | 2 | -35.1\% |
| Finland | 21 | 4,843 | 1 | 1.1\% | 57 | 2,322 | 1 | -0.4\% | 93 | 2,636 | (1) | -3.1\% | 171 | 9,801 | 1 | -0.4\% |
| Switzerland | 21 | 3,308 | 1 | 3.1\% | 45 | 2,298 | - | 7.0\% | 15 | 317 | (3) | -19.7\% | 81 | 5,923 | (2) | 3.0\% |
| Italy | 14 | 2,537 | 2 | 9.7\% | 34 | 1,025 | (1) | -2.0\% | 236 | 3,569 | 7 | -3.5\% | 284 | 7,131 | 8 | 1.1\% |
| Spain | 26 | 2,985 | 5 | 23.4\% | 163 | 5,253 | (9) | -2.0\% | 53 | 1,522 | (8) | -14.0\% | 242 | 9,760 | (12) | 2.2\% |
| Denmark | 6 | 1,547 | - | 1.0\% | 2 | 28 | - | - | 14 | 324 | (5) | -38.2\% | 22 | 1,899 | (5) | -8.9\% |
| Norway | 1 | 242 | - | - | - | - | - | - | 1 | 15 | 1 | - | 2 | 257 | 1 | 6.2\% |
| United Kingdom | 2 | 150 | - | -1.3\% | 8 | 330 | (1) | -5.4\% | 44 | 955 | (8) | -20.9\% | 54 | 1,435 | (9) | -16.0\% |
| Portugal | - | - | - | - | - | - | - | - | - | - | (2) | -100.0\% | - | - | (2) | -100.0\% |
| Ireland | - | - | - | - | 1 | 82 | - | - | 5 | 50 | - | - | 6 | 132 | - | - |
| Others * | 74 | 9,631 | (5) | -9.9\% | 64 | 1,406 | (23) | -24.7\% | - | - | - | - | 138 | 11,037 | (28) | -12.1\% |
| Asia Pacific | 110 | 11,273 | (29) | -27.0\% | - | - | - | - | - | - | - | - | 110 | 11,273 | (29) | -27.0\% |
| China | 32 | 4,483 | (20) | -35.6\% | - | - | - | - | - | - | - | - | 32 | 4,483 | (20) | -35.6\% |
| Thailand | 56 | 3,968 | (9) | -24.0\% | - | - | - | - | - | - | - | - | 56 | 3,968 | (9) | -24.0\% |
| Philippines | 15 | 1,764 | (1) | -18.0\% | - | - | - | - | - | - | - | - | 15 | 1,764 | (1) | -18.0\% |
| Others | 7 | 1,058 | 1 | -5.2\% | - | - | - | - | - | - | - | - | 7 | 1,058 | 1 | -5.2\% |
| Total | 758 | 141,012 | (79) | -11.6\% | 2,826 | 104,467 | (318) | -10.6\% | 1,898 | 40,958 | (158) | -7.0\% | 5,482 | 286,437 | (555) | -10.6\% |

^ Net change since 1 July 2017

* Others under Rest of Europe include controlled wholesale point of sales and space in countries outside Europe, mainly Colombia, Chile, Canada and the Middle East


## HUMAN RESOURCES

As at 30 June 2018, the Group employed over 6,400 full-time equivalent staff (30 June 2017: over 7,300) around the globe. Competitive remuneration packages that take into account business performance, market practices and competitive market conditions are offered to employees in compensation for their contribution. In addition, share options, awarded shares and discretionary bonuses are also granted based on the Group's and individual's performances. All employees around the world are connected through the Group's newsletters and global intranet.

## DIVIDEND

The Board maintains the dividend payout ratio of $60 \%$ of basic earnings per share. As the Group recorded a loss for the year ended 30 June 2018, the Board has not recommended the distribution of a final dividend for the year ended 30 June 2018 (FY16/17: nil).

## CLOSURE OF REGISTERS OF MEMBERS

For determining the eligibility of shareholders to attend and vote at the forthcoming annual general meeting of the Company

Latest time to lodge transfer
documents for registration
Closure of Registers of Members

Record date
At 4:30 pm on Thursday, 29 November 2018

Friday, 30 November 2018 to
Wednesday, 5 December 2018
(both dates inclusive)
Wednesday, 5 December 2018

During the above closure period, no transfer of shares of the Company will be effected. To be eligible to attend and vote at the forthcoming annual general meeting, all transfer forms, accompanied by the relevant share certificates, must be lodged with the Company's branch share registrar in Hong Kong, Tricor Secretaries Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong no later than the aforementioned latest time.

## AUDIT COMMITTEE

The Audit Committee currently comprises three Independent Non-executive Directors. The Audit Committee has reviewed the accounting principles and practices adopted by the Group, and has also discussed auditing, internal controls and financial reporting matters including the review of the quarterly updates, interim results and annual results of the Group. The consolidated results of the Group for the year ended 30 June 2018 have been reviewed by the Audit Committee and audited by the independent auditor of the Company, PricewaterhouseCoopers.

## PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S SHARES

During the year under review, the Company repurchased a total of $56,963,000$ shares of the Company on The Stock Exchange of Hong Kong Limited at an aggregate consideration (excluding expenses) of approximately HK\$234 million. All the repurchased shares were subsequently cancelled.

Particulars of the repurchases are as follows:

|  | Number of shares <br> repurchased | Purchase price per share <br> Highest <br> (HK\$) |  |
| :--- | ---: | :---: | :---: |
| Lowest |  |  |  |
| (HK\$) |  |  |  |

Save as disclosed above and announced with regard to the purchase of existing share(s) by the trustee appointed for the administration of the Employees' Share Award Scheme of the Company, Computershare Hong Kong Trustees Limited, in accordance with such share award scheme, neither the Company nor any of its subsidiaries have purchased, sold or redeemed any of the Company's shares during the year under review.

## CORPORATE GOVERNANCE

The Company has applied the principles of, and complied with the Corporate Governance Code and Corporate Governance Report (the "Code") as set out in Appendix 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") for the year ended 30 June 2018, except that Non-executive Directors of the Company do not have specific term of appointment (code provision A.4.1 of the Code). Nevertheless, under bye-law 87 of the Company's Byelaws, all Directors, including Non-executive Directors, of the Company are subject to retirement by rotation and re-election in the annual general meeting of the Company and each Director is effectively appointed under an average term of not more than three years.

## MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted a code of conduct regarding Directors' securities transactions on terms no less exacting than the required standard set out in the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as contained in Appendix 10 of the Listing Rules.

The Company has made specific enquiry with all Directors and all of them confirmed that they have complied with the required standard set out in the Model Code for the year ended 30 June 2018.

## BOARD OF DIRECTORS

As at the date of this announcement, the Directors of the Company are:

Executive Directors: Dr Raymond OR Ching Fai (Executive Chairman)<br>Mr Anders Christian KRISTIANSEN<br>(Group Chief Executive Officer)<br>Mr Thomas TANG Wing Yung<br>(Group Chief Financial Officer)<br>Non-executive Director:<br>Mr Jürgen Alfred Rudolf FRIEDRICH<br>Independent Non-executive Directors: Mr Paul CHENG Ming Fun (Deputy Chairman)<br>Dr José María CASTELLANO RIOS<br>Mr Alexander Reid HAMILTON<br>Mr Carmelo LEE Ka Sze<br>Mr Norbert Adolf PLATT

By Order of the Board<br>Florence NG Wai Yin<br>Company Secretary

Hong Kong, 18 September 2018

## Forward-Looking Statements

This announcement contains certain forward-looking statements. Such forward-looking statements are subject to various risks and uncertainties, including without limitation, statements relating to our plans to transform the Company's business, make significant investment in our businesses and achieve sustainable profitability in the future, and other risks and factors identified by us from time to time. Although the Group believes that the anticipations, beliefs, estimates, expectations and/or plan stated in this announcement are, to the best of its knowledge, true, actual events and/or results could differ materially. The Group cannot assure you that those current anticipations, beliefs, estimates, expectations and/or plan will prove to be correct and you are cautioned not to place undue reliance on such statements. The Group undertakes no obligation to publicly update or revise any forward-looking statements contained in this announcement, whether as a result of new information, future events or otherwise, except as required by the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited or any other applicable laws and regulations. All forward-looking statements contained in this announcement are expressly qualified by these cautionary statements.


[^0]:    $\wedge \quad$ Region as a whole includes retail (excl. eshop), eshop, wholesale (excl. eshop) and licensing operations

