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**UNAUDITED FY11/12 FIRST QUARTER UPDATE  
FOR THE THREE MONTHS ENDED  
30 SEPTEMBER 2011**

**FIRST QUARTER UPDATE**

The Company is pleased to present the unaudited FY11/12 first quarter update of the Company and its subsidiaries (the “Group”) for the three months ended 30 September 2011. This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The slower global economic growth and the worsening of the eurozone sovereign debt crisis during the quarter created an increasingly challenging business environment not only to the Group, but also to the industry as a whole.

**Turnover by Regions**

Regions	Three months ended 30 September 2011		Three months ended 30 September 2010		Change in %		Retail comp store sales growth* %
	HK\$ million	% to Group Turnover	HK\$ million	% to Group Turnover	HK\$	Local currency	
Europe	6,905	80.7%	6,898	81.1%	0.1%	-9.2%	-9.6%
Asia Pacific	1,369	16.0%	1,349	15.8%	1.4%	-5.6%	-2.3%
North America and others	284	3.3%	262	3.1%	8.7%	5.5%	n.a.
<b>Total</b>	<b>8,558</b>	<b>100.0%</b>	<b>8,509</b>	<b>100.0%</b>	<b>0.6%</b>	<b>-8.2%</b>	<b>-8.5%</b>

n.a. Not applicable

\* Exclude the directly managed stores covered by the store closure programs announced in FY09/10 and FY10/11 and directly managed stores in North America and the e-shop in the U.S., which are considered non-comparable stores as a result of management decision to divest the operations in North America

## Turnover by Key Distribution Channels

Key Distribution Channels	Three months ended 30 September 2011		Three months ended 30 September 2010		Change in %	
	HK\$ million	% to Group	HK\$ million	% to Group	HK\$	Local currency
		Turnover		Turnover		
<b>Retail<sup>#</sup></b>	<b>4,331</b>	<b>50.6%</b>	<b>4,296</b>	<b>50.5%</b>	<b>0.8%</b>	<b>-7.8%</b>
Europe	3,195	37.3%	3,182	37.4%	0.4%	-8.9%
Asia Pacific	940	11.0%	933	11.0%	0.7%	-6.4%
North America	196	2.3%	181	2.1%	8.5%	5.4%
<b>Wholesale</b>	<b>4,167</b>	<b>48.7%</b>	<b>4,161</b>	<b>48.9%</b>	<b>0.2%</b>	<b>-8.8%</b>
Europe	3,703	43.3%	3,711	43.6%	-0.2%	-9.4%
Asia Pacific	418	4.9%	404	4.8%	3.4%	-3.6%
North America	46	0.5%	46	0.5%	0.7%	-4.9%
<b>Licensing and others</b>	<b>60</b>	<b>0.7%</b>	<b>52</b>	<b>0.6%</b>	<b>13.7%</b>	<b>11.7%</b>
<b>Total</b>	<b>8,558</b>	<b>100.0%</b>	<b>8,509</b>	<b>100.0%</b>	<b>0.6%</b>	<b>-8.2%</b>

<sup>#</sup> Retail sales includes sales from e-shop in countries where available

## Turnover by Product Divisions

Product Divisions	Three months ended 30 September 2011		Three months ended 30 September 2010		Change in %	
	HK\$ million	% to Group	HK\$ million	% to Group	HK\$	Local currency
		Turnover		Turnover		
<b>casual</b>	<b>3,827</b>	<b>44.7%</b>	<b>3,934</b>	<b>46.2%</b>	<b>-2.7%</b>	<b>-11.3%</b>
<b>edc</b>	<b>2,039</b>	<b>23.8%</b>	<b>2,068</b>	<b>24.3%</b>	<b>-1.4%</b>	<b>-9.7%</b>
<b>collection</b>	<b>1,007</b>	<b>11.8%</b>	<b>888</b>	<b>10.5%</b>	<b>13.4%</b>	<b>3.6%</b>
<b>others*</b>	<b>1,685</b>	<b>19.7%</b>	<b>1,619</b>	<b>19.0%</b>	<b>4.0%</b>	<b>-4.9%</b>
<b>Total</b>	<b>8,558</b>	<b>100.0%</b>	<b>8,509</b>	<b>100.0%</b>	<b>0.6%</b>	<b>-8.2%</b>

\* Others include accessories, kids, shoes, bodywear, sports, de. corp, red earth, salon, licensing income & licensed products like timewear, eyewear, jewellery, bed & bath, houseware, etc.

## Key Distribution Channels by Regions

As at 30 September 2011	Retail				
	Directly managed stores				Comp stores**
	No. of stores	Net sales area m <sup>2</sup>	Net opened stores*	Net change in net sales area*	No. of stores
<b>Esprit (excl Red Earth &amp; Salon)</b>					
Europe	346	210,970	3	1.1%	260
Asia Pacific	619	109,269	4	0.4%	299
North America <sup>#</sup>	89	30,955	-	-0.5%	n.a.
<b>Subtotal</b>	<b>1,054</b>	<b>351,194</b>	<b>7</b>	<b>0.7%</b>	<b>559</b>
Store closure program FY09/10	14	7,859	-	-	n.a.
Store closure program FY10/11	79	39,419	(1)	-1.2%	n.a.
<b>Total</b>	<b>1,147</b>	<b>398,472</b>	<b>6</b>	<b>0.5%</b>	<b>559</b>

n.a. Not applicable

\* Net change from 30 June 2011

\*\* All e-shops within Europe are shown as 1 comparable store in Europe

<sup>#</sup> All directly managed stores in North America and the e-shop in the U.S. are considered non-comparable stores as a result of management decision to divest the operations in North America

## Key Distribution Channels by Regions (continued)

As at 30 September 2011	Wholesale (controlled space only)															
	Franchise stores				Shop-in-stores				Identity corners				Total			
Regions	No. of stores	Net sales area m <sup>2</sup>	Net opened stores*	Net change in net sales area*	No. of stores	Net sales area m <sup>2</sup>	Net opened stores*	Net change in net sales area*	No. of stores	Net sales area m <sup>2</sup>	Net opened stores*	Net change in net sales area*	No. of stores	Net sales area m <sup>2</sup>	Net opened stores*	Net change in net sales area*
<b>Esprit (excl Red Earth &amp; Salon)</b>																
Europe	1,094	273,352	(14)	-1.9%	4,875	188,991	35	-0.6%	4,569	101,048	(48)	-1.8%	10,538	563,391	(27)	-1.4%
Asia Pacific	997	124,524	(7)	-2.5%	135	3,592	-	-	-	-	-	-	1,132	128,116	(7)	-2.4%
<b>Total</b>	<b>2,091</b>	<b>397,876</b>	<b>(21)</b>	<b>-2.1%</b>	<b>5,010</b>	<b>192,583</b>	<b>35</b>	<b>-0.6%</b>	<b>4,569</b>	<b>101,048</b>	<b>(48)</b>	<b>-1.8%</b>	<b>11,670</b>	<b>691,507</b>	<b>(34)</b>	<b>-1.6%</b>

\* Net change from 30 June 2011

On behalf of the Board  
**ESPRIT HOLDINGS LIMITED**  
**Florence Ng Wai Yin**  
*Company Secretary*

Hong Kong, 31 October 2011

As at the date of this announcement, the Board comprises (i) Mr Ronald van der Vis (Group Chief Executive Officer) and Mr Chew Fook Aun (Group Chief Financial Officer) as Executive Directors; (ii) Mr Jürgen Alfred Rudolf Friedrich as Non-executive Director; and (iii) Dr Hans-Joachim Körber (Chairman), Mr Paul Cheng Ming Fun (Deputy Chairman), Mr Alexander Reid Hamilton, Mr Raymond Or Ching Fai and Mr Francesco Trapani as Independent Non-executive Directors.